

**TEACHER'S ACTIVITY REPORT 2018 - 2019.**

**FACULTY: COMMERCE DEPARTMENT:- COMMERCE/MAC IQAC ACTIVITY No:SVC/2018-19/COM/SB/2**

<b>NAME OF THE ACTIVITY:</b>			
<b>DATE:-</b> 7 <sup>TH</sup> MARCH 2019	<b>FACULTY:-</b> <b>COMMERCE</b>	<b>DEPARTMENT:-</b> COMMERCE/MAC	<b>COORDINATOR NAME</b> Dr. Sindhumani Bag
<b>TIME</b>	<b>VENUE</b>	<b>NUMBER OF PARTICIPANTS</b>	<b>NATURE: Outdoor/Indoor</b>
9.30 am -4.30 pm	DELHI-NCR SRI VENKATESWARA COLLEGE	1600	OUTDOOR
<b>SUPPORT/ASSISTANCE:</b>	Sri Venkateswara college University of Delhi		

**BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO.- III,V):**

TOPIC/SUBJECT OF THE ACTIVITY	ZEAL 2019
OBJECTIVES	To enhance marketing acumen and awareness through various competitions.
METHODOLOGY	Through various competitions such as Brand quiz:- Quiz to test your brand knowledge Football Auction:- To test your knowledge on marketing + football. BollyFood Hunt:- Treasure hunt with some Bollywood spice.
OUTCOMES	Zeal 19 was conducted on 7 <sup>th</sup> march and was open to all college in Delhi university. We received participation of 1600 students. Zeal 19 was a huge success and receive numerous appraisal for our work.

**PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):**

Notice & Letters	<b>Student list of participation</b>	<b>Activity report</b>	<b>Photos</b>	Feedback form
<b>Feedback analysis</b>	News clip with details	Certificate	✓ Any other	

IQAC Document No:	Criterion No: <b>III,V</b>	Metric No:
Departmental file no	IQAC file No;	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
<b>Dr. Sindhumani Bag</b>	<b>Ms. Sunita Chhabra</b>	

#### For Reference

Criterion I	Curricular Aspects (planning & Implementation)		Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation		Criterion VI	Governance
Criterion III	Research, Innovations & Extension		Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure			

THE MARKETING CLUB  
SRI VENKATESWARA COLLEGE  
PRESENTS

# ZEAL 19

THE MARKETING BONANZA

## BRAND QUIZ

## FOOTBALL AUCTION

## BOLLYFOOD HUNT

**7TH MARCH**  
**PRIZES WORTH ₹50 000**

Facebook/SvcMac  
Instagram/Mac.Svc

FOR ENQUIRIES, CONTACT:  
Gaurav Thoreja: 98997 17610 Astha Gupta: 95823 06578

PUBLISHING PARTNER: SHIV DAS & SONS  
STUDENT ENCOURAGEMENT AND RESEARCH PARTNER: FACULTY OF JOURNALISM  
FOOD PARTNER: BANGALORE  
PUBLICATION PARTNER: EDUCATION PARTNER: Career Launcher  
FINANCE PARTNER: YENTAL

THE MARKETING CLUB  
SRI VENKATESWARA COLLEGE  
PRESENTS

# ZEAL 19

THE MARKETING BONANZA

## BOLLYFOOD HUNT

Prizes Worth  
**₹10000**  
**7th March**  
**2:30 PM**

Facebook/SvcMac  
Instagram/Mac.Svc

Preethi : 85277 48349 Piyush : 83830 40218

PUBLISHING PARTNER: SHIV DAS & SONS  
STUDENT ENCOURAGEMENT AND RESEARCH PARTNER: FACULTY OF JOURNALISM  
FOOD PARTNER: BANGALORE  
PUBLICATION PARTNER: EDUCATION PARTNER: Career Launcher  
FINANCE PARTNER: YENTAL

BID THE MARKETING CLUB  
SRI VENKATESWARA COLLEGE  
PRESENTS

# ZEAL 19

THE MARKETING BONANZA

## FOOTBALL AUCTION

Prizes Worth  
**₹20000**  
**7th March**  
**1:30 PM**

Facebook/SvcMac  
Instagram/Mac.Svc

Pulkit: 81307 13114 Azhan: 72388 23788

PUBLISHING PARTNER: SHIV DAS & SONS  
STUDENT ENCOURAGEMENT AND RESEARCH PARTNER: FACULTY OF JOURNALISM  
FOOD PARTNER: BANGALORE  
PUBLICATION PARTNER: EDUCATION PARTNER: Career Launcher  
FINANCE PARTNER: YENTAL

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SRI VENKATESWARA COLLEGE  
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# ZEAL 19

THE MARKETING BONANZA

## BRAND QUIZ

Prizes Worth  
**₹20000**  
**7th March**  
**11:30 AM**

Facebook/SvcMac  
Instagram/Mac.Svc

Aditi: 96548 37216 Akshit: 99715 88507

PUBLISHING PARTNER: SHIV DAS & SONS  
STUDENT ENCOURAGEMENT AND RESEARCH PARTNER: FACULTY OF JOURNALISM  
FOOD PARTNER: BANGALORE  
PUBLICATION PARTNER: EDUCATION PARTNER: Career Launcher  
FINANCE PARTNER: YENTAL



**SRI VENKATESWARA COLLEGE**  
(University of Delhi)

**Internal Quality Assurance Cell**

**Chairperson**

Prof C. Sheela Reddy  
Principal  
Sri Venkateswara College

**IQAC Coordinator**

Dr. N. Latha  
Department of Biochemistry

**External Members**

Prof Debi P Sarkar  
Department of Biochemistry  
University of Delhi South  
Campus

Prof Alo Nag  
University of Delhi South  
Campus

Dr. Gitanjali Yadav  
NIPGR, Delhi

**Internal Members**

Dr. Meenakshi Bharat  
Department of English

Dr. Lalitha Josyula  
Department of Electronics

Dr. Namita Pandey  
Department of Political  
Science

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Department of Physics

Dr. K.C. Singh  
Department of Physics

Dr. Swarn Singh  
Department of Mathematics

Dr. Neeraj Sahay  
Department of History

Dr. Vartika Mathur  
Department of Zoology

Dr. Shruti Mathur  
Department of Commerce

Dr. Padma Priyadarshini  
Department of Sociology

Dr. Nimisha Sinha  
Department of Biochemistry

Shri D. Venkat Ramana  
A.O (I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

*N. Latha*

IQAC Coordinator  
Sri Venkateswara College

**Coordinator, IQAC**  
**Sri Venkateswara College**  
**(University of Delhi)**  
**Dhaura Kuan, New Delhi-110021**

*C. Sheela Reddy*  
PRINCIPAL

Sri Venkateswara College

**PRINCIPAL**  
**Sri Venkateswara College**  
**(University of Delhi)**  
**Dhaura Kuan, New Delhi-110021**